



Closer Look

AN ADVERTISER PROFILE



An amazing variety at Mongolian Buffet for an amazingly low price

Mongolian Buffet has only been open three weeks, but already word is out about its incredible, all-you-can-eat buffet.

For less than \$12 per person for dinner and \$7 for lunch, diners enjoy the most elaborate Asian buffet in the area. Included in this price is its unique Mongolian Grill where guests create their own stir-fry combination of meat, seafood and vegetables grilled by the chef as they wait.

Mongolian Buffet offers a full liquor bar, including imported beers Tsing Tao, Kiring Ichiban and Sappora. Located in North Point Village at SR 54 and the Suncoast Parkway, the restaurant is in the same freestanding building that housed Up The Creek seafood restaurant before it closed two years ago.

Two brothers, Jic and Jing Ling, are co-owners of Mongolian Buffet. Originally from south China, the brothers also own the popular China First Buffet on Fowler Avenue near USF.

Jing manages Mongolian Buffet and is very happy with how well the new restaurant has been received.

"We've only been open a few weeks and we have customers who have come back four or five times," Jing said. "Everybody's favorite seems to be the Mongolian Grill and our homemade sauces."

People come to Mongolian Buffet for its enormous selection of Asian and American dishes. The buffet includes a sushi and sashimi bar, dozens of Chinese and Japanese dishes and an array of American foods including pasta, ham, chicken wings and even a roast beef carving station. The dessert station offers ice cream and a selection of cakes and pies.

"Our menu has something for everybody. Parents bring their children because there are many things their kids will enjoy, from macaroni and cheese to ice cream," said Jing. Buffet prices for children are about half that of adult prices.

The Lin brothers emigrated to New York City in the mid 1990s when Jing was just 13 years old and his brother 21. They moved to Tampa in 1996 and opened their first restaurant in Ocala in 1997. China First came a few years later and the Lings have opened and sold several other restaurants over the years.

Mongolian Buffet is their first restaurant in Pasco. "We liked the area and this beautiful restaurant space was perfect for our concept," said Lin. "The atmosphere is fine dining and very upscale. And the bar is something many guests want when they go out to eat."

Mongolian Buffet

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OPEN 7 DAYS A WEEK